

### PUBLIC INFORMATION PROGRAM

The School Board will do its best to keep the public informed of the affairs of the District. To achieve its goals for good school/community relations and maintenance of open two-way channels of communication with the public, the Board authorizes the Superintendent or his/her designee to:

1. Prepare or guide the preparation of informational materials, including the annual report, newsletters, articles for periodicals, newspapers, and/or radio releases, special pamphlets and other assigned material, and to maintain close liaisons with news media and publicity organizations.
2. Organize or assist in development of speakers' bureaus and speaking engagements with civic, PAL, and other community groups.
3. Provide staff members with assistance in the preparation of materials for community and staff distribution (handbooks, information leaflets, etc.).
4. Assist in coordinating work with civic and other groups which support the school system.

**Adopted:** **DATE:** December 18, 2008  
**Reviewed:**  
**Revised:**  
**Cancellation:**