

MEDIA RELATIONS

The Superintendent and his or her staff are encouraged to use all available appropriate media of communication, such as publications, websites, radio and TV to keep the goals, programs, achievements and needs of the school s before the public.

The administration is responsible for all informational services to the public. All written new releases, websites and written statements made available to the media by the administration may be shared with the Board.

Anything sent out under a Board member's signature will be approved in advance by the Board. Anything sent out from a committee of the Board, or from a committee on which Board members serve, may be shared with the Board prior to release.

Nothing in this policy will be construed as an abridgement of academic freedom.

Adopted: **DATE:** December 18, 2008
Reviewed:
Revised:
Cancellation: